



A guide to identifying & taking action against anti-abortion centers in New England





Hi there!

My name is Rebecca Hart Holder and I am the President of Reproductive Equity Now, an organization based in New England working to ensure the full spectrum of reproductive health care is a reality for every person. Advancing reproductive justice and securing access to abortion care are central to our mission!

We created this organizing guide because we recognize that anti-abortion centers pose a serious threat to unbiased reproductive health care here in New England. We want to make sure every person has the tools, the tips, and the knowledge to identify these facilities and find real abortion care, too.

We know YOU are the best advocate for your community!

We hope this guide is a helpful tool to learn something new, give you a few ideas on how to take action, and serve as a resource you can share with your loved ones to continue to build our movement's power.

Thanks for being in this fight with us!

Rebecca Hart Holder

Are you an advocate?

Someone seeking abortion care

An engaged human who is fired up to make change in the world?

This organizing guide is for you!

Whether you're new to political organizing or have decades of experience in the reproductive equity movement, we need every person off the sidelines and in this work to expose anti-abortion centers for what they truly are. We need YOU to help us ensure every person is able to seek the reproductive health care they want and need — without stigma, deception, or shame.

Together, we can build a future where abortion care is a basic human right. We can eliminate barriers or obstacles to reproductive health care, and put a stop to the dangerous and deceptive practices of anti-abortion centers in our communities. And that work begins right here in this organizing guide.

So get ready, read up, and we'll see you in your community to take action together.

EXHIBIT



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= Section 1

A Brief Introduction to Abortion Care in New England

An Introduction to Abortion Care

Abortion is a safe, effective, and common way to terminate a pregnancy.

Despite the fall of Roe v. Wode, in New England states, abortion remains legal and patients can continue to access the care they want and need.

People decide to have abortions for many different reasons—and there is no right or wrong reason to have an abortion. It's a personal decision that should be made by YOU. Abortion is health care, and it should never be politicized or stigmatized.

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One in four people with a uterus will have an abortion before the age of 40.2 However, after the U.S. Supreme Court eliminated federal abortion protections in 2022, more than 20 states have banned or severely restricted abortion care nationwide. Now, one in three people of reproductive age live in a state with an abortion ban, disproportionately impacting Black, brown, low-income, LGBTQ+, and young people. This public health crisis reinforces the need to spread accurate, up-to-date, and unbiased information about how to access abortion care in New England and accross the country.

Methods of Abortion Care

There are two different ways that you can have abortion: with abortion pills or through an in-clinic procedure.

A medication abortion, or abortion with pills, typically involves taking two medications — mifepristone and misoprostol — to empty the pregnancy tissue from your uterus. Medication abortion can be taken up to 11 weeks of pregnancy and can be completed in the privacy of your own home. Patients will typically experience heavy bleeding and cramping for a couple of days.

In-clinic or procedural abortion is typically performed at an abortion clinic or a doctor's office. While the procedure is completed within a few minutes, patients should expect to spend a few hours at the clinic or doctor's office. Providers will use medical tools and a gentle suction to remove pregnancy tissue from the uterus. Extensive research has shown that both methods of abortion are extremely safe and effective.



Identifying and Avoiding Anti-Abortion Centers in New England

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Learn More; www.EMAfund.org

Making an Abortion Appointment

To make an abortion appointment, you can visit Reproductive Equity Now's New England Abortion Care Guide, a resource that allows users to search by address for abortion providers near them.

Paying for Abortion Care

The cost of an abortion procedure will vary depending on factors including how far along you are in pregnancy, type of procedure, and type of provider.

While you may opt to pay for abortion care out-of-pocket, the procedure may be covered by health insurance—including Medicaid, other state-subsidized insurance programs, or private health insurance plans. To check if your insurance plan covers all or part of your abortion care, log onto your online member portal or call your insurance provider. You will typically find this information in your "Plan Benefits" listed under "termination of pregnancy."

Several nonprofit organizations, known as "abortion funds," may also be available to help cover the costs of care or practical support. Visit, reproequity now, organization carequide to find a list of abortion funds in your area.





Eastern MA Abortion Fund

Checklist: Questions to Ask Your Care Provider

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When making an abortion appointment, here are a few questions we suggest you ask the clinic staff:

O Do you w	O What type	O Are there	O Which see	What type	Questions About Payment
Do you work with abortion funds that can help fund my care or related costs?	 What types of payment (cash, credit card, check, assistance from an abortion fund, atc. door the decille account? 	Are there any additional costs or charges?	Which services are included in the cost?	What types of insurance does the facility accept?	out Payment
nds that can help fu	, credit card, check	s or charges?	in the cost?	s the facility accept.	
und my care or reli	, assistance from a			7	
ated costs?	in abortion fur				

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me	Auestions About Logistics	
0	When are appointments available?	
0	What will happen on the day of the appointment?	
0	If I receive pain management, will I need a ride home from the appointment?	
0	Will I need to bring anything to the appointment? (usually a photo ID is required)	
	le dellow the over everywhole or required?	

Identifying and Avoiding Anti-Abortion Centers in New England

Can I bring a support person into the clinic or into the exam room with me?

Will there be a language interpreter available, if needed?





Everything
You Need
to Know About
Anti-Abortion
Centers

All About Anti-Abortion Centers



ty to community, offering ultrasounds in a mobile van." considering abortion. Anti-abortion centers also come in mobile form—traveling from communicome communities; they create websites that appear in online searches for legitimate abortion offer free services or resources like pregnancy tests, ultrasounds, or diapers to target low-innear reproductive health clinics and use similar logos and colors to actual abortion clinics; they These centers use deceptive practices to attract patients: they are often deliberately located clinics; and they advertise online and in print media in ways that might appeal to those who are

cy seeking full options counseling or abortion referrals should be aware of the existence of such suade people from accessing abortion care. As a result, a person with an unintended pregnanoppose abortion in any and all circumstances.9 They often use disinformation as a way to disbiased facilities. Anti-abortion centers are typically managed and funded by national religious organizations that

Pictured: Your Options Medical Center, Revers





(Anti-abortion center) Pictured: Birthright of Framingham, Framingham

Will Try to Deceive You **Anti-Abortion Centers** 8 Ways

cancer, depression, and mental health problems They often falsely link abortion to infertility, breast dissuade patients from accessing abortion care. There is no scientific basis in these claims." These centers offer medical disinformation to

patients who might be feeling stressed and lost language, such as "Pregnant and need help?" or Anti-abortion centers often use fear-based when managing an unintended pregnancy." "Pregnant, scared, and in need of help?" to attract

mate abortion clinics to confuse patients seeking names, and logos to further deceive patients." full options counseling. They use similar colors, These facilities open in close proximity to legiti-

cy of "abortion reversal." called "abortion reversal," which is not supported scientific data backing up claims about the effication and has reiterated that there is no legitimate scribing progesterone to stop a medication aborand Gynecologists (ACOG) does not support prehealth." The American College of Obstetricians by science and poses serious threats to patients' These facilities often advertise a fake service

> Many anti-abortion centers have names with the words "choice," "choices," "hope," or "options,"

despite not offering full options counseling or all reproductive health care choices. ******

a decision, or to make you think that the time to think you have more time than you do to make make a decision has already passed." far along you are in your pregnancy to make you Anti-abortion centers may lie to you about how

ly sex education, post-abortion support or "grief tion results in adverse mental health outcomes.2921 leaders, there is no scientific evidence that aborcounseling, and may seek it through their faith While some people need and want post-abortion counseling," spiritual support, or bible study, Anti-abortion centers often offer abstinence-on-

anti-abortion center. those organizations, you are interacting with an Life Advocates (NIFLA), if you see references to Care Net, and the National Institute of Family and Heartbeat International, Birthright International, large, national anti-abortion organizations, like Many anti-abortion centers are associated with

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AACs Pose Serious Data Privacy Concerns

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Anti-abortion centers have mastered manipulating the digital landscape for abortion seekers. While no anti-abortion centers provide abortion care, their websites feature the term "abortion" so many times that they often appear at the top of search results for "abortion near me."

Their search engine optimization is already powerful enough, but they do not stop there. According to the Center for Counter Digital Hate, anti-abortion centers spent \$10.2 million on Google search ads over a two-year period. Additionally, Yelp, Google reviews, and other location review aggregators often inaccurately list anti-abortion centers as abortion-providing facilities. 22

Anti-abortion centers spent \$10.2 million on Google search ads over a two-year period. Center for Counter Digital Habs, 2023

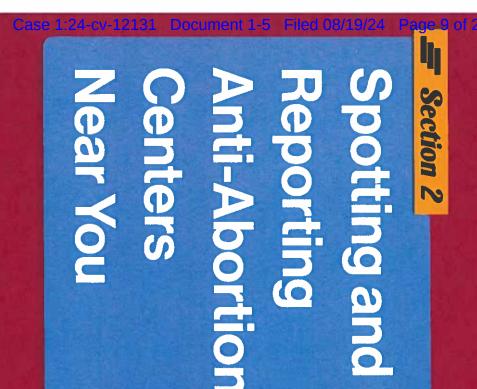
In 2022, the Alliance of State Advocates for Women's Rights re-released their report on anti-abortion centers, "<u>Designed to Deceive</u>," with a new addendum on how anti-abortion centers are now serving as surveillance tools for the anti-abortion movement. The report claims that "The contemporary CPC [AAC] industry is a nationwide, government-funded, digitally sophisticated network that targets low-income pregnant people who may or may not be considering abortion, collects their sensitive medical and personal information, and feeds it to anti-abortion organizations that store big data without clear privacy protections." ²²

As evidence, the report cites that Heartbeat International, a major parent organization for 3,000 anti-abortion centers worldwide, has stated publicly that they keep "digital dossiers" on any patient that comes into contact with their affiliate centers. The report also claims that multiple national anti-abortion center networks, such as those operated by Heartbeat International, Carenet, Your Options Medical, and more, collectively store patient data on proprietary software that allows them to share patient information across facilities. Anti-abortion centers are generally not licensed health care providers, so they are not bound by the obligations of HIPAA, a federal law that protects patient privacy and data in medical institutions.

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Anti-Abortion Pregnancy Centers Are Collecting Troves of Data That Could Be Weaponized Against Women

"We anticipate that we will see a dramatic increase in the criminalization of pregnant people for self-managed abortion and pregnancy outcomes. Pregnancy centers are just perfectly positioned to facilitate those investigations," says Kim Clark, a lawyer at Legal Voice, a women's-rights nonprofit in Seattle.



Spotting AACs Over the Phone or Via Their Websites

BY HIBIT Q

- Check the facility's website for statements about whether or not it provides abortion referrals. Often, disclosure that the anti-abortion center does not provide abortion care or referrals is buried deep in its website.
- Ask over the phone if the facility offers full options counseling, including abortion
 referrals or abortion care. Often, anti-abortion centers will ask patients to come into the
 facility before they disclose whether or not they offer abortion.
- 3. Determine if the facility is hesitant to give referrals for abortion care via the phone
- 4. Anti-abortion centers sometimes operate in mobile vans. Any mobile van offering free ultrasounds or pregnancy tests is very likely an anti-abortion center.
- 5. If an anti-abortion center webpage includes one of the following logos, it's a clear sign that the facility does not provide full options counseling:



Identifying and Avoiding Anti-Abortion Centers in New England

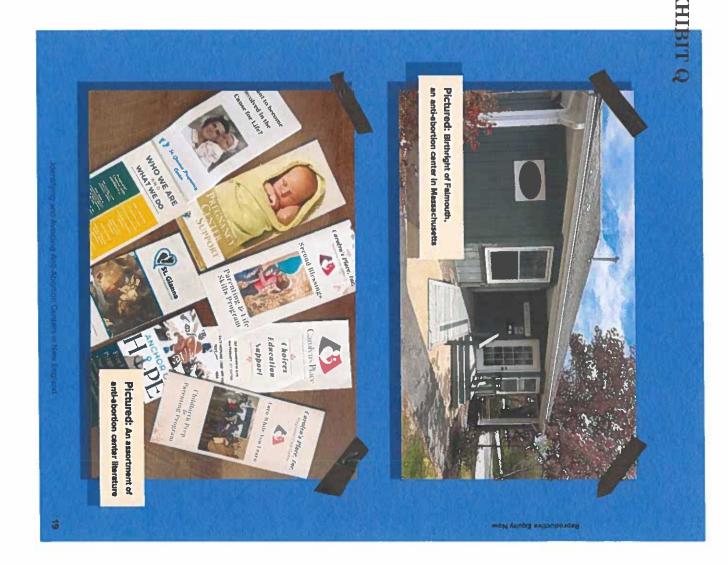
How to Spot AACs in Person:

- to legitimate health care clinics in order to confuse and deceive patients. Make sure you're Check your clinic's name carefully. Anti-abortion centers are sometimes located next headed to the correct facility!
- Make sure you sign a MIPAA form. Legitimate health care clinics will have you fill protect your personal, private medical information.24 Not sure if you're being offered a Anti-abortion centers do not require this form and, as such, have no legal obligation to out a HIPAA form, which is a medical form that protects your private patient information. HIPAA form? Ask the staff!
- Look at the posters on the wall. Anti-abortion centers often make abortion seem scary or unsafe or have a message of "choose life" instead of offering unbiased all-options counseling. Many of the materials in the office may include religious imagery.
- Get your questions answered. A real reproductive health care clinic will answer your questions before you make an appointment. Anti-abortion centers often insist you make STD testing, or contraceptives. an appointment and come to the clinic before confirming whether they offer abortion.
- 5. Trust your gut. Anti-abortion centers may lie to you about how far along you are in your pregnancy to make you think you have more time than you do to make a decision or to if what they say doesn't sound right or make sense to you. make you think that the time to make a decision has already passed. Get a second opinion
- Get a physical copy of your results. If the "clinic" refuses to give you a physical copy of your pregnancy test results or appears to unreasonably delay giving you the results Testing for pregnancy can be done in a clinic, and you should get results within minutes. (i.e. they say they will call you or mail them to you), you may be at an anti-abortion center
- 7. Listen for language. If the attendent only uses terms like "baby" and "child," doesn't Make sure you have a choice. If a pregnancy test comes back positive and the attenrespect the language you are using, or does not mirror the language you are using, you may be in an anti-abortion center.
- support for wanted pregnancies is important, but such support should not be used to Watch out for offers. Anti-abortion centers may offer you baby clothes, food, accessories, or financial support if you don't have an abortion. Providing people with postnatal

term, you may be in an anti-abortion center.

dant speaks to you as if you have already made up your mind to carry the pregnancy to

coerce you into a reproductive health care choice you are not comfortable with.



complaint with the Commonwealth to initiate an investigation

or safety of care delivered by a nurse or physician in Massachusetts, you can file a formal

Rights Division online or at 617-963-2917. If you have concerns about the qualifications Patients in Massachusetts can also file a report with the Attorney General Office's Civil tion centers can call Reproductive Equity Now's free and confidential Abortion Legal Ho-

Are you in Massachusetts? People who have had a negative experience with anti-abor-

Anti-Abortion Centers Near You

tine at 833-309-6301 to report their case and be referred to pro bono attorneys.

experience with an anti-abortion center in Connecticut can also reach out to Reproduchappy to help file complaints or pursue other action. Patients who have had a negative

eral's Office at https://www.dir.ct.gov/ag/complaint/, Reproductive Equity Now is always deceptive practices in Connecticut can file a report with the Connecticut Attorney GenAre you in Connecticut? People who have had an experience with anti-abortion centers'

ti-abortion center in New Hampshire can reach out to Reproductive Equity Now at info@ reproequitynow.org to discuss different courses of action tive Equity Now at info@reproequitynow.org to discuss different courses of action Are you in New Hampshire? People who have had a negative experience with an an-

with an anti-abortion center in Rhode Island, Vermont, or Maine, you can get in touch of action and be connected with resources in your state with Reproductive Equity Now at info@reproequitynow.org to discuss potential courses Are you in Rhode Island, Vermont, or Maine? If you've had a negative experience

Why should you report anti-abortion centers?

based on Reproductive Equity Now's complaints and we've seen Massachusetts conduct several investigations into anti-abortion centers accountable for their deceptive and dangerous practices. Reporting is taken seriously, Reporting anti-abortion centers is the most important way we can hold these facilities

Learn more about Reproductive Equity Now's complaint against Clearway Clinic in Worcester, Mass

Learn more about Reproductive Equity Now's complaint against Your Options Medical in Massachusetts.

www.ReproEquityNow.org

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How to Report

The Boston Globe

Free Confidential Pregnancy Help Clearway Clinic

sebtognouse Eduty Now

Crisis pregnancy center accused of failing

later forced to have emergency abortion to care for Worcester woman who was

tricking her into thinking she was getting proper medical care when workers failed A Worcester woman is suing crisis pregnancy center Clearway Clinic for allegedly to tell her she had an ectopic pregnancy, forcing her to have an emergency abortion

tal care with "deceptive advertising" that does not "make clear that its true goal is to In a complaint filed Thursday, Clearway is accused of unfair and deceptive business the range of medically appropriate options dissuade women from terminating their pregnancies, rather than providing them with practices in violation of state law, and specifically of luring in patients seeking prena-

seeks relief for any other women who say they have been lured into Clearway Clinic under the pretense of receiving prenatal care. The complaint, which refers to the woman as Jane Doe to protect her privacy, also

serve as a warning that centers like Clearway "not only harm the health and safety of people seeking abortion, but also patients in need of basic pregnancy care." Rebecca Hart Holder, president of Reproductive Equity Now, said the case should

safe or legitimate health services, putting patients at serious risk." way of life-saving treatment," she said in a statement. "These facilities fail to offer they should have to worry about is a false health diagnosis that delays or stands in the "When a person is seeking compassionate abortion or prognancy care, the last thing

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Take Action:

and Awareness **Public Education**

Take Action:

Public Education and Awareness

protections, making them exceptionally difficult to regulate. Court and federal judiciary has afforded anti-abortion centers significant free speech blunt the impacts of anti-abortion centers. Unfortunately, an unfriendly Supreme Right now, public education and awareness are the most important tools we have to

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centers for unbiased medical care, and has the tools to access legitimate reproductive We need to ensure every person knows that they should NOT be going to anti-abortion

in your community — because YOU are the best advocate for your community. In the next few pages, we'll provide you with a few tools and ideas to spread awareness



Should we protest

also happening outside of abortion clinics. centers, most of the time that means they are So when protests happen outside anti-abortion outside or nearby legitimate abortion clinics. Anti-abortion centers often set up shop right

Our number one priority is ensuring that people suggest not protesting outside of these clinics! are able to access the abortion they want or need without shame, stigma, or fear. So we

1. Write a Letter to the Editor

Letters to the editor (LTEs) are an important way to make your voice heard on reproductive equity issues in your community. LTEs can be used to advocate for legislation and demonstrate how reproductive health care issues affect your day-to-day lives, and those of your friends, families, and communities. Submitting a LTE is a quick and easy process with a sizable impact.

back to previous stories in a publication, while bringing up points about the issue that previous reporting has not covered.

Publications have different methods and instructions for submitting LTEs. However, most publications require LTEs to be less than 300 words, and ask that authors include their name, address, and phone number for verification purposes. Below, you can find a sample LTE to submit to your local publication—feel free to customize it to be your own!

Strong letters to the editor are concise, to the point, and share a personal story about why an issue is important to you and your community. They sometimes respond or refer

Submitting your LTE via email: Some publications accept LTE submissions via a web portal. Others will have you email the LTE to the publication. On the next page is a sample email that you can use to submit your work.

EXHIBIT Q



Sample Letter to the Editor:

Dear Editor,

As a member of [your community], I am deeply concerned by the presence of a misleading institution that uses deceptive tactics to trick people seeking reproductive health care. Anti-abortion centers, sometimes called "crisis pregnancy centers," pretend to be full spectrum reproductive health clinics, but they really exist to dissuade people from accessing abortion in our town, [name of fake clinic] is one of those centers.

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Abortion not only gives people control over their lives and futures, but is very safe and effective. Anti-abortion centers have been known to lie to patients about this and spread disinformation about untrue safety risks associated with abortion care. Anti-abortion centers often inaccurately advertise their services, claiming to offer medical care that they are not licensed to provide. They have also been known to endanger patients by failing to accurately diagnose pregnancy complications and touting the "abortion-reversal pill," which has many associated complication risks and has been proven to not be effective.

It is dangerous for the public health of this community to have one of these deceptive institutions in our town. In [Massachusetts/Connecticut/New Hampshire], anti-abortion centers outnumber legitimate abortion clinics [include one of the following: by more than double in Massachusetts; by more than double in Connecticut, 6:1 in New Hampshire]. These fake clinics have no business in our community. Residents deserve honest, comprehensive reproductive and sexual health care—free of stigma, persuasion, or shame. For the continued health of our community, we must make sure people can access legitimate health care without worrying that they're being lied to.

Signed, [Your Name]

Sample Submission Email:

Hi there,

I am writing to submit a letter to the editor. I am a resident of [your city or town], and am very concerned about the prevalence of anti-abortion centers in our community. My address and phone number is as follows:

Address] [Phone number]

Please don't hesitate to reach out with any questions. Thank you for your consideration.

Best,

[Your Name]

Identifying and Avoiding Anti-Abortion Centers in New England

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www.ReproEquityNow.org

2. Post informative fliers in your community

for permission before posting. ters, health centers, at your hairdresser, in your city hall, and more! Just make sure to ask Share these fliers in your local community—hang them in coffee shops, recreation cen-

Abortion Care Guide to spread around your community! Click HERE to request stickers with a QR code to Repro Equity Now's New England

care, and find funding and support resource to find abortion providers, learn about what to expect when obtaining abortion Click below to download filers for the New England Abortion Care Guide, a one-stop

Click below to download filers for the Massachusetts Abortion Legal Hotline

or providers get there questions answered about accessing or providing abortion care Help us spread the word about this free and confidential resource that can help patients



Download: Full Color / Black & White

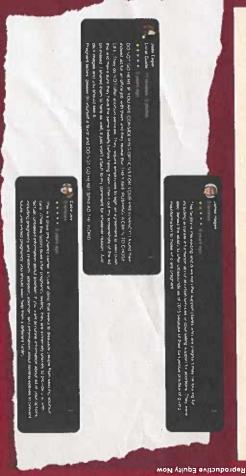


Download: Full Color / Black & White

3. Share these posts on social media

about these dangerous and deceptive facilities. ductive equity in your community, and this is a quick and simple way to spread the word and where to find legitimate abortion care! We need YOU to be an advocate for repro-Make sure your social networks know what anti-abortion centers are, how to avoid them

anti-abortion centers are NOT IT! folks looking for abortion care know that 4. Write a Google Business Review to ensure



Here's how to submit your review:

- 1. Download the Google Maps app, or open maps.google.com in your internet browser.
- Search for the anti-abortion center you want to review
- Click the name that shows up on the map
- Click the Reviews tab, or scroll down until you find the Starred Reviews section

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- 5. Under "Rate & review," click the number of stars you want to leave the anti-abortion center. (It will likely require you to leave 1 star.)
- 6. It will notify you that you are posting publicly.
- 7. Leave an explanation (i.e. This is an arti-abortion center that will not offer you full options abortioncareguide.) counseling. If you are seeking abortion, find an abortion clinic at reproequitynow.org/



identifying and Avoiding Anti-Abortion Centers in New England

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<u>-</u> **ANSWERS?**

find abortion clinics near you using Learn more about abortion care and Reproductive Equity Now's Abortion Care Guide.

FREE TOOL...

lives online and offers information on: Where you can get an abortion near home

Resources to help you pay for an abortion

ReproEquityNow.org.

- What to expect before, during, or after abortion (And much, much more!)

TUOV

digital privacy will be protected to the fullest extent possible while using the Abortion Core Guide

Your

ReproEquityNow.org/ -**AbortionCareGuide** ReproEquityNow.org/ ReproEquityNow.org/ ReproEquityNow.org ReproEquityNow.org/ h ReproEquityNow.org/ ReproEquityNow.org **AbortionCareGuide** REPRODUCTIVE (833) 309-6301 Call the Abortion Legal Hotline (833) 309-6301

ReproEquityNow.org

Have Questions About **Abortion Care?** REPRODUCTIVE EQUITY NOW

Call Reproductive Equity Now's confidential Abortion Legal Hotline to talk with free lawyers about your rights to access abortion.

833) 309-6301

ReproEquityNow.org/Hotline

Lawyers can answer questions like:

If I'm not from Massachusetts, can I go there to get an abortion? How can I get an abortion without my parents' consent?

Can I get an abortion if my partner does not want one:

Can I send abortion pills to my friend or child in another state? And many more

(833) 309-6301 Call the Abortion Legal Hotline (833) 309-6301 (833) 309-6301 REPRODUCTIVE Call the Abortion Legal Hotline (833) 309-6301 Call the Abortion Legal Hatline (833) 309-6301 (833) 309-6301

uestions about Need to talk to a legal expert?

REPRODUCTIVE EQUITY NOW

Section 4

Take Action:

Engage With Your Loca

Elected Officials

Take Action:

Engage With Your Elected Officials

actually FUND anti-abortion centers, in other communities, municipal governments could take action to engage with your local elected officials: be our ally in spreading the word about these dangerous facilities. Here's how you can region. In some communities across New England, local towns and city governments Local leadership is critical to combatting the impacts of anti-abortion centers across our

- your town or city website. If you can't find your elected official, reach out to us at 1. Find out who your councilors are! This information should be available info@reproequitynow.org and we are happy to help!
- your town or city councilor to ask to meet to discuss repro issues: 2. Ask for a meeting with your local official! Here's an email that you could send to

Sample Email:

Dear Councilor X,

I am a constituent in your district and I am a proud advocate for reproductive equity in [Massaabout ways that our [city/town] could take action to advance reproductive equity. chusetts/Connecticut/New Hampshire. I I would be interested in having a conversation with you

our community support people's ability to decide what type of health care is right for them. spread the word about this dangerous and deceptive facility and ensure every person has access to the reproductive health care they want and need. Abortion is health care, and it's critical that anti-abortion threats so close to home, I'd love to discuss ways our community can take action to to [name of anti-abortion center] an anti-abortion center that pretends to be a reproductive If your town or city is home to an anti-abortion center, you could say: Our [city/town] is home health clinic, but actually works to dissuade people from accessing abortion care. With these

reproductive freedom and ensure community members have access to the health care they want and need. You, as a municipal official, have the opportunity to lead the way for local action on If your town or city is not home to an anti-abortion center, you could say: Defending our reproductive freedom, and I look forward to discussing this issue with you rights at the federal level is not enough; states and municipalities must take action to expand

and I look forward to speaking with you Please let me know your availability to meet in the coming weeks. Thank you for your leadership

Identifying and Avoiding Anti-Abortion Centers in New England

EXHIBIT Q

3. Not comfortable with one-on-one meetings? You can also

- Recruit a couple friends to join you in asking for this meeting with your local elected official-your asks will be even more potent when they come from multi-
- Ņ Attend your town or city council meeting (and bring a few friends with you!)
- ω Write a letter or email to your local elected official asking them to support repro equity policy in your city or town.
- Ask your elected official to hold a hearing or meeting on anti-abortion centers in your community!
- or at a council meeting!) Here are a few of our tips for your conversation 4. Have a conversation with your local elected officials (in a one-on-one discussion Come in with an open mind! Your elected official may support abortion access and they may not. You have the opportunity to make your voice heard, change

hearts and minds, and make an impact in your community.

Ņ Lead with your values! Values are important because they help us frame facts tious, and contextualize support for abortion within a broad range of issues. derstand. Values create a personal connection, make a conversation less contenin a way that both those who support, and those who oppose, abortion can un-

Here are a few examples of how you can lead with your values:

- "I believe that every person should have the ability to control their own life and future. To me, abortion access is about freedom and autonomy."
- "When someone is accessing health care, they should always be met with facts and science — not political agendas or misinformation."
- "This issue is personal for me! We all know and love someone who has had an abortion. I want my loved ones to be cared for and accepted as I'm sure you do, too."

Questions You Can Ask Your Elected Officials

of the questions below about ways your city or town could take action to advance supportive of abortion access and reproductive equity, you can ask them two or three reproductive freedom Have 2 or 3 questions prepared before you speak to your elected official! If they are

Funding Related Questions:

Does our city or town appropriate municipal funding to anti-abortion centers?

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- Can our city appropriate municipal funding to our nearest abortion care provider
- Is our town / city funding vending machines with emergency contraception?
- How can our town support mutual aid organizations that provide items like diapers or baby clothes so that people don't go to an anti-abortion centers to fill this need?
- Is there municipal funding that can be appropriated to our town's nearest university to help students access care?
- Can you help urge private universities to offer medication abortion or emergency contraception on campuses?

Questions About Public Educations & Awareness

- How can our town share into about trusted providers and ways to access care?
- Would you consider advocating on our behalf for funding that would go towards a public education campaign on the dangers of anti-abortion centers
- Can our city / town put information about trusted care providers on its website?
- How can our city / town support efforts to ensure patients can access abortion care without the fear of anti-abortion harassment and surveillance?
- Can our municipality share legitimate resources about where people can obtain STI testing, pregnancy testing, or ultrasounds?
- Can you commit to holding a community forum and / or listening session about how to access unbiased, legitimate abortion care in our city or town?

Movement

Build the Repro

Take Action:

TIBILIT

Take Action: Sharing Your Story

Sharing your experience with an anti-abortion center is one of the most powerful tools we have to raise awareness and hold these facilities accountable. You can help us expose their harmful and dangerous tactics, the way they deceive and manipulate patients, or the tools they use to stigmatize basic health care.

Section 5

When you share your story, you give others the space to do so, too! That's how we create collective power and make lasting and meaningful change.



Click HERE to share your story with the Reproductive Equity Now team!

Your story will not be shared outside of the Reproductive Equity Now team unless you wish to do so! Our staff will reach out to discuss your story and possible ways to make an impact.

Opening Your Wallet Take Action:

Your dollars go a LONG way in our work to combat anti-abortion centers.

call for more investigations into these facilities' deceptive practices mentary on the dangers of anti-abortion centers to more people across our region, and spot anti-abortion centers and find legitimate reproductive health clinics, screen a docu-With your financial support, we can reach more communities with critical resources to

your local independent abortion clinic today! If you're able, we ask that you make a split contribution to Reproductive Equity Now and

Reproductive Equity Now! Donate to



Donate to your local independent clinics!

www.keepourclinics.org/donate

www.bit.ly/combataacs

Take Action: Join Repro Equity Now's Community

action, and the latest repro news with Reproductive Equity Now. We want YOU on our team! Stay up to date on volunteer opportunities, ways you can take

- 1. Sign up to volunteer with Repro Equity Now
- 2. Become an 'Abortion Access Advocate' and join us for monthly advocacy trainings
- Sign up for our biweekly newsletter, Repro Roundup
- 4. Follow us on Instagram, Facebook, Threads, Twitter, Tik Tok, & Reddii









identifying and Avoiding Anti-Abortion Centers in New England



Closing

Anti-abortion centers pose a serious threat to patients seeking unbiased reproductive health care and full options counseling. They are the foot soldiers of the anti-abortion movement that exist in each of our communities.

It's critical that we, as repro advocates, do all we can to blunt the impacts of their dangerous and deceptive practices by making sure the people in our lives, our communities, and our networks know how and where to access real abortion care.

But we cannot do that without YOU! We hope this toolkit can be used as a way to get involved with this work—and get your friends and family involved, too. Relational organizing is how we win! Person-to-person, neighbor-to-neighbor, we can build unstoppable organizing power and take back our rights and our health care. So please, share these resources with the people in your life who you know are ready to take action with you. We're stronger together





Resources

New England Abortion Care Guide

Looking for an abortion provider in your area? Our New England Abortion Care Guide allows you to search by zip code for legitimate abortion clinics near you. It even flags dangerous and deceptive anti-abortion centers to avoid at all costs. This resource is now available in Spanish.

Massachusetts Abortion Legal Hotline

Need to understand your legal rights to provide or access abortion care? Have a bad run in with an anti-abortion center? Reproductive Equity Now's Abortion Legal Hotline will help connect Massachusetts-based health care providers and helpers, as well as patients obtaining care in Massachusetts, with free legal advice and resources about abortion access. This resource is now available in Spanish.

Win & Deliver Toolkit

Ready to take action to advance reproductive equity in your city or town? Reproductive Equity Now's Win & Deliver Toolkit can serve as a starting point for municipal leaders looking to move the needle forward in their community. The toolkit includes policy proposals and supporting materials to take action today!

Abortion Access Advocates

Abortion Access Advocates is a new regional network of abortion advocates who are learning and growing together in their advocacy. We believe that the best advocate for your community is YOU. This program works to connect you with the tools, training, and resources you need to advocate for abortion access and reproductive equity in your community and across our region.

Preconceived: A documentary on the dangers of anti-abortion centers

Preconceived, a documentary that premiered at the SXSW Film Festival, sheds light on how anti-abortion centers deceive and manipulate pregnant people while they are trying to make deeply personal decisions about their reproductive lives and futures. The film exposes the coordinated national anti-abortion network and shares the stories of several women who have been impacted by these facilities. Learn more about the film and how to host a screening in your community.

National Network of Abortion Funds: Find abortion funding

Abortion funds provide the financial and logistical support you need to get the abortion you want. The National Network of Abortion Funds can help connect you with abortion funds, find trustworthy clinics, understand Medicald abortion coverage, and more.

All About Anti-Abortion Centers

Learn more about anti-abortion centers, where they are in your community, and how to avoid them. Share our "All About Anti-Abortion Centers" webpage with your networks.

EXHIBIT Q

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for Chooice event in New Hampshire Pictured: Reproductive Equity Now at the Cheers

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www.ReproEquityNow.org

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Updated as of May 13, 2024

Currently in New England Anti-Abortion Centers

Massachusetts

- Daybreak Pregnancy Resource Center, Attleboro Women's Health Center/Abundant Hope Pregnancy Resource Center, Attleboro
- Boston Center for Pregnancy Choices
- Pregnancy Help, Brighton
- Your Options Medical, Brookline
- Heartbeat Pregnancy Help Center, Burlington
- Pregnancy Help of Brockton, Brockton
- First Concern Pregnancy Resource Center,
- Bethlehem House of Western Mass,
- Your Options Medical Center, Fall River

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- Birthright of Falmouth, Falmouth
- Care Net Pregnancy Resources Center
- Birthright of Framingham, Framingham
- Alternatives Pregnancy Center, Greenfield

Merrimack Valley Pregnancy Services, Inc.,

- Pregnancy Center of Haverhill, Haverhill
- Your Options Medical Mobile Van, Hyannis
- Pregnancy Center of Lawrence, Lawrence
- Pregnancy Care Center/Standing With You Options for Pregnancy, Lowell
- Birth Right, Marlborough
- Bethany Christian Services, Marlborough
- First Concern, Marlborough

Pregnancy Help, Natick

- 24. Birthright of New Bedford Inc., New Bedford
- New Direction Pregnancy & Sexual Health

- 28. Friends of the Unborn, Quincy
- 30. Clearway Clinic, Springfield

- Hopeline Pregnancy Resource Center, Bridgeport
- 37. Birthright of Westbrook, Clinton
- 38 Hopeline Pregnancy Resource Center,
- Birthright of Danbury, Danbury
- 40. Birthright of Greater Hartford, East Hartford
- St. Gerard's Center for Life/Hartford Women's Center, Hartford
- 42. Birthright of Greater Meriden, Meriden
- ABC Women's Center, Middletown
- 44. ABC Women's Center, New Britain

- Life Saver Ministries, North Chelmsford

- Clearway Clinic, Worcester
- 34. Problem Pregnancy, Worcester

Connecticut

- 36. Hope Pregnancy Center, Cheshire

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- 45. St. Gianna Pregnancy Center, New Haven

- Pregnancy Support Services of Berkshire, Pittsfield
- Your Options Medical Center, Revere
- μ Springfield Pregnancy Care Center.
- Birthright, Taunton

SIRTHRIGHT OF FRAMINGHAM 79 A

an anti-abortion center in Massachusetts Pictured: Birthright of Falmouth.

New Hampshire

46. Anchor of Hope, New London

EXHIBIT Q

- 59, Birthright of Manchester, Bedford
- 60. Pathways Pregnancy Care Center, Berlin
- 61. Bethany Christian Services, Candia
- Lighthouse Pregnancy Crisis Center, Center Ossipee

Hopeline Pregnancy Resource Center, Stamford

49. Pathways Pregnancy, Norwich 48. Birthright of Greater Norwalk, Norwalk 47. Mary and Joseph's Place, North Haven

52. Two Hearts Pregnancy Care Center 51. Go Mobile CT, UConn Storrs

63. Pregnancy Center of the Upper Valley. Claremont

Reproductive Equity Now

- 64. Care Women's Center of Concord, Concord
- 65. Care Net Pregnancy Center of the Mt Washington Valley, Conway
- 66. Birthright, Derry
- 68. New Generation Inc., Greenland 67. Seacoast Birthright, Dover
- 69. Pregnancy Resource Center of the Monadnock Region, Keene

Caring Families Pregnancy Services.
 Willimantic

58. Women's Center of Eastern Connecticut,

Willimantic

56, Go Mobile CT, Willimantic 55, Go Mobile CT, Waterbury 54. Carolyn's Place Inc., Waterbury 53. Hope Pregnancy Center, Unionville

- Aspire Pregnancy Center, Laconia
- 72. PennaCook Pregnancy Center, Manchester Pathways Pregnancy Care Center, Littleton
- 73. OUR PLACE/ Trudy's Center for Family
- Support, Manchester

74. Real Options, Manchester

- 75. OUR PLACE/ St. Joseph Hospital Parish Nurse Center, Nashua
- Real Options, Nashua
- Haven Pregnancy Services, Plymouth
- Options Pregnancy Resource Center, Rochester
- 79. OUR PLACE, Rochester
- Pregnancy Center of the Upper Valley, West Lebanon

Rhode Island

- 81. Harmony Women's Center, Providence
- 82. Mother of Life Center, Providence
- 83. Bethany Christian Services, Warwick
- 84. Pregnancy Center of Westerly, Westerly

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 Care Net Pregnancy Center of Central Vermont, Barre Vermont 86. Anchora Options Mobile, mobile van

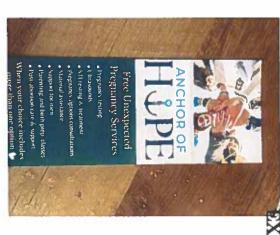
85. Choices Rhode Island, Westerly

- 88. True North Pregnancy Resources Center, Bennington
- Branches Pregnancy Resource Center, Brattleboro

90. Aspire Together, Burlington

- 92. Futures Pregnancy Care, Lydonville 91. Birthright, Burlington
- Addison Pregnancy Resource Center, Middlebury
- 94. First Step Pregnancy Clinic, Rutland
- 95. Aspire Now, Williston
- 96. Aspire Together Mobile Clinic

- First Step Pregnancy Resources Center, Bangor 97. Open Arms Pregnancy Center, Augusta
- Care Net Center of Mid-Coast Maine, Brunswick
- 100. Pregnancy Care Center of Aroostook, Fort Kent
- 101. Pregnancy Care Center of Aroostook, Houlton
- 103. ABBA Women's Resource Center, Portland 102. Hope House, Lewiston
- 104. Pregnancy Care Center of Aroostook, Presque Isle, Houlton & Fort Kent
- Zoe, A Women's Center, Rockport
- Alpha Pregnancy Resource Center,
- Resolve Life Center, Waterville



Pictured: Anti-abortion center literature



Pictured: Two Hearts Pregnancy Center an anti-abortion center in Connecticut

